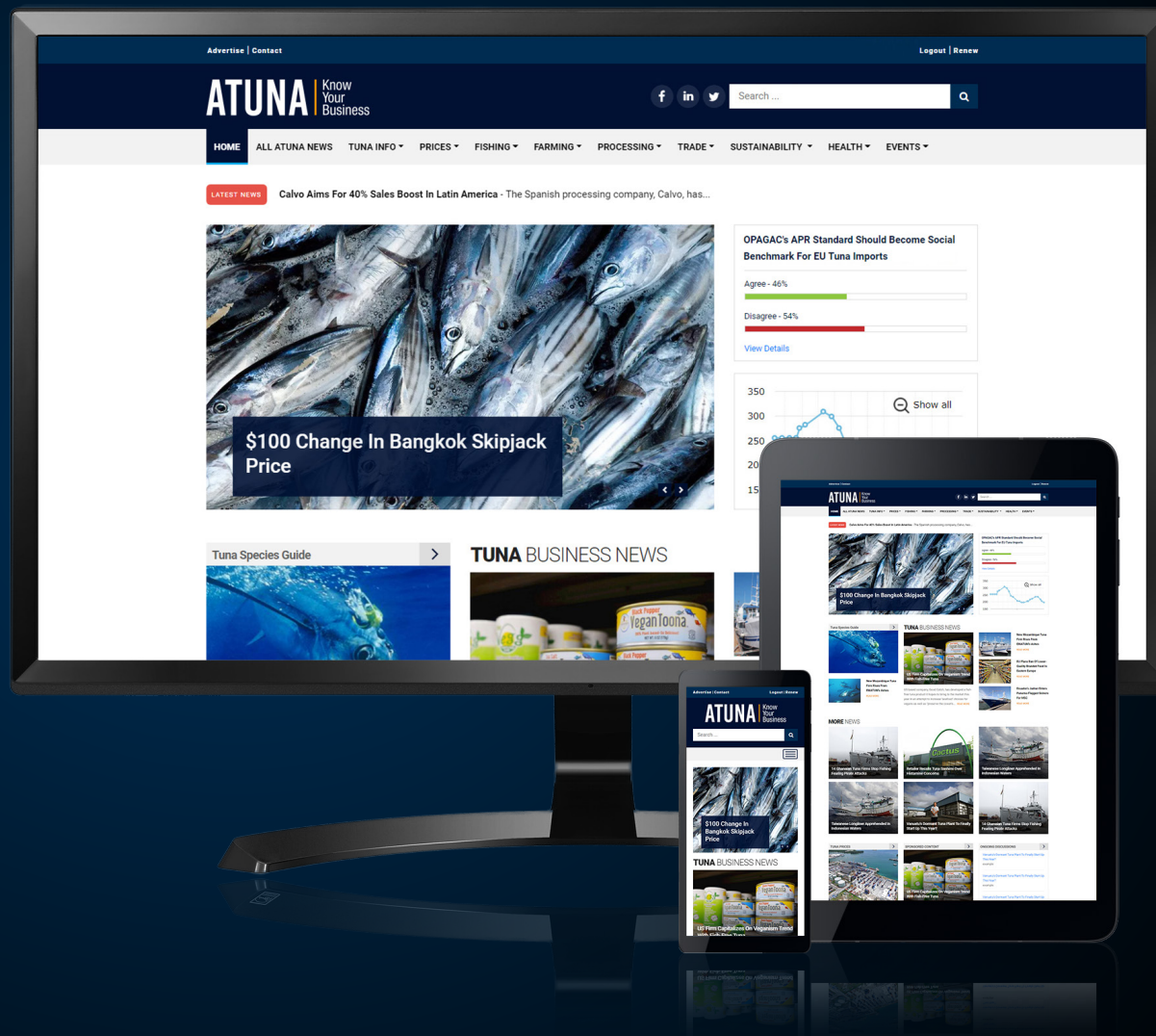


ATUNA

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2019 MEDIA KIT



ATUNA.COM

Atuna.com is the world's leading website on tuna industry news, keeping tuna professionals up-to-date on the daily dynamics of the global tuna business. You will find the latest trends in trade, processing and fishing, as well as up to date information on imports and exports, retail, trade issues and statistics. Product innovations, sustainability, political developments and much more.



10,000+
unique visitors every month

50,000+
monthly unique page views

4.1 min
average time spent

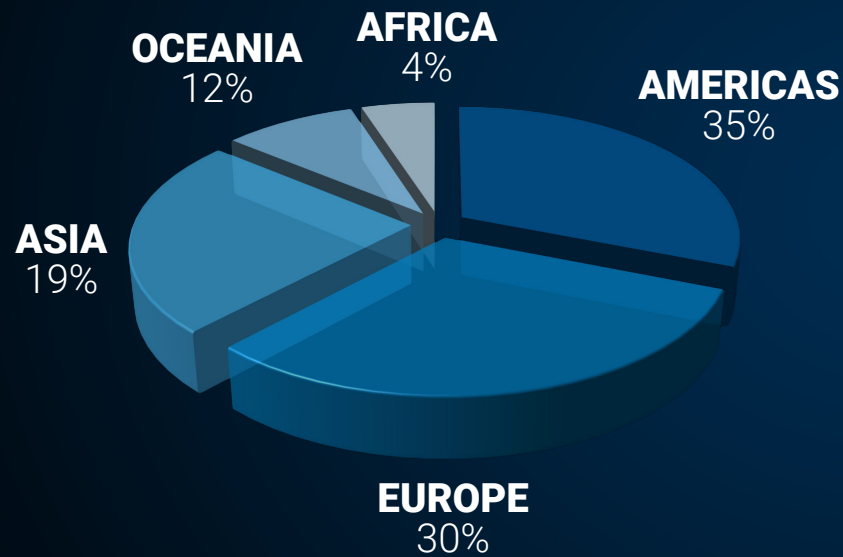
A satellite view of Earth from space, showing the Americas and the Atlantic Ocean. The sun is visible on the horizon, creating a bright glow and lens flare effect. The text "GLOBAL EXPOSURE" is overlaid in large, white, sans-serif capital letters.

GLOBAL EXPOSURE

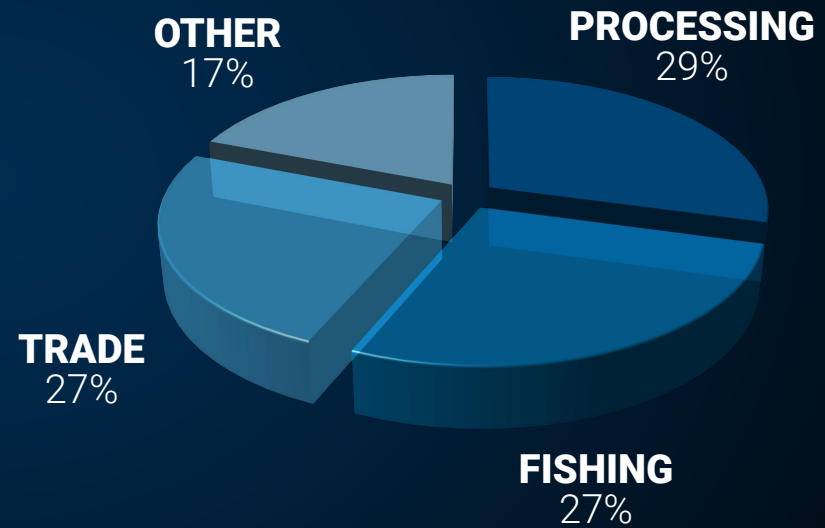
Through our extensive networks, we provide your business with unparalleled access to communicate your message to the heart of the global tuna industry.

ATUNA.COM AUDIENCE

PER CONTINENT



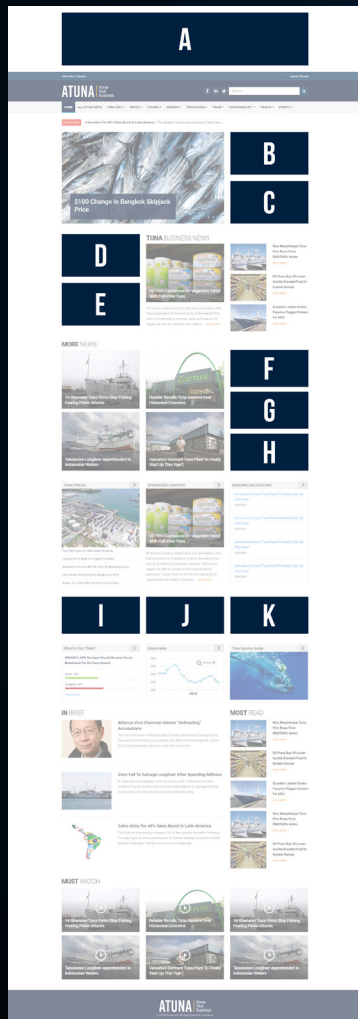
PER SECTOR



DECISION-MAKING LEVELS

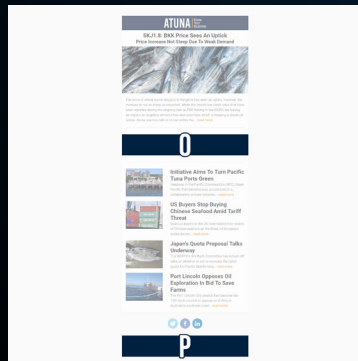
57% Senior Management | **31%** Middle Management | **12%** Others

ADVERTISEMENT RATES



HOMEPAGE						
	Location	Dimensions	2 Weeks	Month	6 Months	Year
A	Billboard	1170 x 250	3,350	5,495	-	-
B / C	Spotlight	370 x 130	-	1,175	4,250	5,650
D / E	Spotlight	370 x 130	-	1,050	3,750	4,975
B + C	Spotlight Large	370 x 275	-	1,650	5,950	7,875
D + E	Spotlight Large	370 x 275	-	1,475	5,350	6,975
F / G / H	Featured	370 x 130	-	1,050	3,825	5,050
F + G	Featured Large	370 x 275	-	1,475	5,325	6,975
F + G + H	Featured XL	370 x 420	-	1,750	6,275	8,350
I / J / K	Core	370 x 130	-	825	2,950	3,925
I + J	Core Large	770 x 130	-	1,125	4,075	5,450
I + J + K	Core XL	1170 x 130	-	1,350	4,825	6,450

ADVERTISEMENT RATES



NEWS OVERVIEW PAGE / ARTICLE PAGE						
	Location	Dimensions	2 Weeks	Month	6 Months	Year
A	Billboard	1170 x 250	1,950	3,120	-	-
L	Rectangle	370 x 300	-	950	1,520	2,530
M	Skyscraper	370 x 600	-	1,520	2,530	4,050
N	Intersection**	770 x 130	-	560	895	1,435

ATUNA HEADLINES EMAIL						
	Location	Dimensions	2 Weeks	Month	6 Months	Year
O	Touchpoint Newsletter*	600 x 100	-	-	-	1,550
P	Touchpoint Banner*	600 x 100	-	-	-	1,200

* 12 weeks total = rotation 1 week per month
 ** Shown below articles related to your business



CONFERENCES & EXHIBITIONS

ATUNA organizes three major biennial tuna conferences & exhibitions that offer the opportunity to network, gain new insights on global tuna business, share opinions, establish new links and contacts, and promote products and services.

The main topics of each conference are usually centered on the major trends and challenges that have recently emerged, and what they have meant for tuna brands, fishing companies, processors, retailers, consumers and policy makers, and how they will impact the future of the industry.



European Tuna Conference

The European Tuna Conference (ETC) is held in Brussels, Belgium, once every two years, hosting approximately 300 professionals and decision-makers from the tuna industry. It is the world's second biggest tuna industry event.

The one-day conference is primarily focused on the European market and the EU tuna fishing and processing sector. The ETC takes place just one day before the start of the world's largest seafood show, the Seafood Expo Global, also in Brussels.

The next event will be the 7th edition and is scheduled to take place on May 6th 2019 and from then on every other year (2021, 2023 and so on) again located in Brussels' vibrant City Center.

For more information or to proceed with registration please go to: www.europeantunaconference.com



AMERICAS TUNA CONFERENCE

The Americas Tuna Conference (AMAtuna) takes place in the heart of the Americas. This unique two-day event, which is held every two years, addresses the current and emerging issues mainly confronting the United States', Central American and South American tuna industry. The first two editions, organized by Atuna in Panama City, saw the coming together of about 150 experts within the tuna sector from various nations in the region, as well as worldwide.

The next AMAtuna will be the 3rd edition and is scheduled to be organized in February 2020 and from then on every other even year, i.e. 2022, 2024, etc.

For more information please go to: www.americastunaconference.com



AFRICAN TUNA CONFERENCE

The African Tuna Conference is the largest gathering in Africa of major tuna industry players and stakeholders from all parts of Africa and the globe. This is a two-day event that brings together around 175 professionals in the tuna business to expand their company's network, learn about key issues affecting tuna fishing, processing, trade, new markets and policymaking within Africa and the continent's trade with the European Union and rest of the world.

This unique event is organized every 2 to 3 years. The first two editions were held in Abidjan, Cote d'Ivoire in September 2014 and September 2016, with a next event scheduled to be organized in 2019, also at a major African tuna hub.

For more information please go to: www.africantunaconference.com

For more information or to reserve your publicity contact:

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